



Platinum Sponsor - \$7510

This sponsorship level helps support free newspapers for the elderly with limited language and mobility at senior centers in the Lowell area twice a week: 25,000 copies for 1 year.

Recognition Benefits

- One table of ten guests
- Prominent company logo sponsorship recognition at least 2" wide on:
 - Gala print ads in one or more of the KhmerPost USA editions;
 - Gala promotion on social media/e-blasts to over 10K followers;
 - Gala poster, 100 copies;
 - Logo with link to business on www.khmerpost.us/Gala (year round).
- One year of free advertisement in the KhmerPost USA; 24 editions, 1/4 page color, a \$3,960 value. Bilingual English-Khmer newspaper that reaches 90,000 households with an average of 5 members per household.
- Prominent full-page color ad in the gala program book, a \$500 value.
- Opportunity to distribute marketing materials at the resource table.
- Table centerpiece recognizing your company's sponsorship.
- Stage recognition of company's sponsorship.
- Complimentary a bottle of champagne.

Gold Sponsor - \$5010

This sponsorship level will help fund a scholarship benefiting socio-economically disadvantaged Southeast Asian high school students interested in studying journalism.

Recognition Benefits

- One table of ten guests.
- Company logo sponsorship recognition at least 1.25" wide on:
 - Gala print ads in one or more of the KhmerPost USA editions;
 - Gala promotion on social media/e-blasts to over 10K followers;
 - Gala poster, 100 copies;
 - Logo with link to business on www.khmerpost.us/Gala (year round).
- Six months of free advertisement in the KhmerPost USA, 1/4 page color, a \$1,980 value. Bilingual English-Khmer newspaper that reaches 45,000 households with an average of 5 members per household.
- Full-page color ad in the gala program book, a \$500 value.
- Opportunity to distribute marketing materials at the resource table.
- Table centerpiece recognizing your company's sponsorship.
- Stage recognition of company's sponsorship.

Silver Sponsor - \$2510

This sponsorship level will help support one summer intern whose passion is working in journalism in.

Recognition Benefits

- Eight tickets to the event
- Company name sponsorship recognition on:
 - Gala print ads in one or more of the KhmerPost USA editions;
 - Gala promotion on social media/e-blasts to over 10K followers;



- Gala poster, 100 copies;
- Logo with link to business on www.khmerpost.us/Gala (year round)
- Three months of free advertisement in the KhmerPost USA, 1/4 page color a \$990 value.
- Half-page color ad in the gala program book, a \$350 value.
- Opportunity to distribute marketing materials at the resource table.
- Table centerpiece recognizing your company's sponsorship.

Bronze Sponsorship - \$1510

- Five Tickets to the event.
- Company name sponsorship recognition on:
 - Gala print ads in one or more of the KhmerPost USA editions;
 - Gala promotion on social media/e-blasts to over 10K followers;
 - Gala poster, 100 copies;
 - Logo with link to business on www.khmerpost.us/Gala (year round)
- One month free advertisement in the KhmerPost USA, quarter-page color, a \$330 value.
- Quarter-page color ad in the gala program book, a \$250 value.
- Opportunity to distribute the marketing materials at the Resource Table

Supporter - \$1010

- Four tickets to the event.
- Name recognition in the program book and in one of the KhmerPost USA editions.
- One year subscription to KhmerPost USA, 24 issues mailed to your home or business.
- Quarter-page ad in the program book.

Reader - \$510

- Three tickets to the event
- Name recognition in the program book and in one of the KhmerPost USA editions.
- One year subscription to KhmerPost USA, 24 issues mailed to your home or business.

Fan - \$210

- Two tickets to the event
- Name recognition listed in the program book and in one of the KhmerPost USA editions.

SEE SPONSORSHIP FORM ON NEXT PAGE

Please return **by April 28th** to be included in the gala's newspaper and radio ads.

You may send us the commitment form three ways:

1. Mail: KhmerPost USA, 45 Merrimack Street. Suite 218A, Lowell, MA 01852
 2. Email: sobenpin@khmerpost.us
 3. Fax: 978-677-7092
- Question? Call Sochet Chhen at 978-677-713



SPONSORSHIP FORM

PLEASE RETURN THIS FORM **BY APRIL 28TH** TO BE INCLUDED IN THE GALA'S
NEWSPAPER AND RADIO ADS

I am pleased to support the **KhmerPost USA 10th Anniversary Gala** on **May 19th, 2017** with
my company's sponsorship/ticket(s) level below:

Sponsorships

- Platinum Sponsor \$7,510
- Gold Sponsor \$5,010
- Silver Sponsor \$2,510
- Bronze Sponsor \$1,510
- Supporter \$1,010
- Reader \$510
- Fan \$210

Tickets: Advance Purchase Only.

- Ticket \$70 (\$75 after April 28th)
- Table of Ten Guests \$700

Program Book Ads Specs: W x L

Full Page 5" x 7.6"

Half Page 5" x 3.85"

Quarter Page 2.35" x 3.85"

Newspaper Ads Specs:

Quarter Page 5" x 6.5"

Check Amount: \$ _____

Payable to: KhmerPost USA

Mail to: 45 Merrimack Street Suite. 218A.
Lowell, MA 01852

Company/Organization: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

GUESTS' NAMES

Dinner Options: Please indicate **Chicken** or **Beef**

*If choice is not indicated, you will automatically receive chicken

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

Question? Call Sochet Chhen at 978-677-7163

You may send this commitment form by email at sobenpin@khmerpost.us or fax to 978-677-7092

Thank you for your support of the KhmerPost USA!